

Privacy Policy

1. Introduction

Welcome to the website of WISH – Women's Integrated Support for Hormonal Health in early breast cancer.

WISH is a European research project working to improve follow-up care and quality of life for women receiving hormonal treatment for early breast cancer.

We are committed to protecting your privacy and handling your personal information responsibly, transparently and securely, in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection legislation.

This Privacy Policy explains how personal data is collected, used, stored and protected when you visit our website or contact us.

2. Who is responsible for your data?

The WISH project is coordinated by ICS Maugeri (Italy), with partners from several European countries.

For general enquiries about WISH, please use the contact form available on our website.

3. What personal data do we collect?

Depending on how you interact with our website, we may collect the following information:

Information provided directly by you

When you complete our contact form, we may collect:

- Your name.
- Your email address.
- Your organisation or affiliation, if provided.
- The content of your message.

If you express interest in joining the WISH Patient Advisory Board, we may also collect the contact details and information you voluntarily provide about your interest in participating.



Please do not include medical records, diagnoses, treatment details or other sensitive health information in the general contact form.

Technical information

When you visit our website, our website infrastructure may process certain technical information, such as your IP address, browser type, date and time of access, and requested pages.

We may use this information to maintain the website, ensure security, and identify technical problems.

Any additional information collected through cookies is described in our Cookie Policy.

4. How do we use your personal data?

We process personal data only for specified purposes, including:

- Responding to questions and messages submitted through our contact form.
- Managing expressions of interest in project activities, including the Patient Advisory Board.
- Communicating with individuals who have requested information about WISH.
- Maintaining the functionality, security and performance of the website.
- Fulfilling applicable legal obligations.

We will not use personal information submitted through the contact form for unrelated purposes without an appropriate legal basis.

5. Legal basis for processing

We process personal data only where an appropriate legal basis under Article 6 of the GDPR applies.

Where processing relies on your consent, you may withdraw it at any time.

Any processing of sensitive health information requires additional safeguards and an applicable condition under Article 9 of the GDPR.

6. How long do we keep your information?

We retain personal data only for as long as necessary for the purposes for which it was collected, taking into account applicable legal and institutional requirements.



Contact form submissions will be retained for the duration of the project.

Expressions of interest in project participation will be retained for the duration of the project.

Technical website logs will be retained for the duration of the project.

Personal data will be securely deleted or anonymised when it is no longer required, unless a legal obligation requires further retention.

7. Who has access to your information?

Access to personal data is limited to authorised personnel who need it for legitimate project-related purposes.

Depending on the website's technical configuration, personal data may also be processed by contracted service providers responsible for website hosting, maintenance or contact form functionality.

Where required, these providers operate under appropriate data protection agreements.

Personal data submitted through the website will not automatically be shared with all consortium partners. Any sharing must be limited to what is necessary and supported by an appropriate legal basis.

8. International data transfers

WISH involves partners in several European countries. Your data will not be transferred.

9. How do we protect your data?

We apply appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, alteration or disclosure.

These measures are reviewed according to the nature and risks of the processing.

10. Your rights

Under the GDPR, you may have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate information.

- Request deletion of your personal data.
- Request restriction of processing.
- Object to certain processing activities.
- Receive your data in a portable format where applicable.
- Withdraw consent where processing is based on consent.

These rights are subject to the conditions and limitations established by applicable legislation.

You also have the right to lodge a complaint with the competent data protection supervisory authority.

11. External websites

Our website may contain links to external websites, including those of project partners, funding organisations and other relevant initiatives.

We are not responsible for the privacy practices of these external websites. We encourage visitors to consult their respective privacy policies.

12. Website Analytics – Google Analytics

We use Google Analytics 4, a web analytics service provided by Google, to understand how visitors interact with the WISH website and improve our communication activities.

Google Analytics helps us understand:

- How many people visit our website.
- Which pages are visited most frequently.
- How visitors find our website.
- How visitors navigate between pages.
- Which content attracts the most interest.

Google Analytics may process information such as online identifiers, browsing activity, approximate geographical location and technical information about visitors' devices and browsers.

We use Google Analytics for website performance measurement and to improve the accessibility, relevance and effectiveness of our communication activities.

Google Analytics will only be activated after you have given your consent through our cookie banner. You may withdraw your consent at any time through the Cookie Settings option.



Information is processed by Google in accordance with the applicable data protection arrangements.

For further information, please consult Google's Privacy Policy: <https://policies.google.com/privacy>.

13. Clinical research and the WISH application

This Privacy Policy applies to the public WISH project website.

Separate participant information, informed consent documentation (where applicable), and dedicated data protection procedures govern the processing of personal and health data in connection with the WISH clinical study and the WISH digital application.

Individuals considering participation in the clinical study will receive relevant privacy information from the responsible research or clinical institution before we collect their data for research purposes.

14. Changes to this policy

We may update this Privacy Policy to reflect changes in the website, project activities or applicable legislation.

The latest version will always be available on this page, together with its last update date.

15. Contact

For questions about this Privacy Policy or how your personal data is processed, please contact:

WISH Project – Privacy Contact

Email: contact@wishcare.eu